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## Box Office Report: Summer Movie Attendance Likely Lowest in Two Decades

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Summer 2012 was marked by dramatic highs and lows. Disney and Marvel Studios' *The Avengers*

opened May 4 to a box office of \$371 million, setting a new record for a movie opening weekend and finishing Labor Day weekend with a worldwide gross of \$1.5 billion, including a domestic haul north of \$620 million.

### [PHOTOS: Behind the Scenes of Marvel's 'The Avengers'](#)

Marvel's *Avengers: Endgame* is a cinematic masterpiece that has also become a cultural phenomenon. The film's success is a testament to the power of storytelling and the strength of the Marvel Cinematic Universe.



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