



Better Health Through Mobile – Walgreens Introduces New Pharmacy Tools to Help Smartphone Users Manage Prescription Needs

DEERFIELD, Ill., March 09, 2012 - The “drugstore in the palm of your hand” is bringing Walgreens (NYSE, NASDAQ: WAG) pharmacy customers several new mobile features – including *Pill Reminder* and *Transfer by Scan* -- to help better manage their prescription needs and foster greater medication adherence.

Non-adherence to medications can lead to dangerous complications and costs the U.S. health care system more than \$290 billion each year¹.

Walgreens mobile pharmacy features, which include several adherence-based resources, are the most popular features within its award-winning mobile applications and helped increase use of Walgreens mobile apps by nearly 500 percent last year.

“Mobile is an important channel for us and brings great opportunities for technology innovation and

